

# **SHAREEN HERTEL**

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## **EDUCATION:**

**Columbia University**, New York, NY.

**Ph.D.** in Political Science, May 2003. **M.Phil.**, October 2000. **M.A.**, May 1999.

**Columbia University**, School of International & Public Affairs, New York, NY.

**MIA**, Master of International Affairs, May 1992.

**The College of Wooster**, Wooster, OH.

**B.A.** in International Relations, Phi Beta Kappa, May 1988.

**Centro Educativo Universitario Colombo-Americano**, Bogotá, Colombia.

Academic exchange, June 1987.

## **HONORS:**

Alan R. Bennett Award for Outstanding Junior Faculty member, Dept. of Political Science, 2006

Undergraduate Student Government “Outstanding Advisor of the Year” nominee, 2006

Columbia University President’s Fellowships, 1999-2003.

Columbia University Graduate School of Arts & Sciences Summer Fellowship, 2001.

Tinker Foundation Summer Research Grants, 1991 and 2001.

Gitelson-Meyerowitz Human Rights Essay Award, 2000.

Full Fellowship, School of International & Public Affairs, 1991-92.

## **PROFESSIONAL APPOINTMENT:**

**University of Connecticut, Department of Political Science & Human Rights Institute**, Storrs, CT.

*Assistant Professor of Political Science*. Teach courses in comparative politics and human rights.

Serve on Gladstein Committee on Human Rights, and President’s Committee on Sweatshop Labor.

## **PUBLICATIONS:**

### **Books:**

Shareen Hertel, *Unexpected Power: Conflict and Change Among Transnational Activists* (Cornell University Press, 2006).

Shareen Hertel and Lanse Minkler, co-editors, with Richard A. Wilson, *Economic Rights: Conceptual, Measurement and Policy Issues*, under contract with Cambridge University Press.

### **Referreed journal articles:**

Shareen Hertel, “Why Bother? Measuring Economic Rights – The Research Agenda,” *International Studies Perspectives* 7, No. 3 (August 2006): 215-230.

Shareen Hertel, “New Moves in Transnational Advocacy: Getting Labor and Economic Rights on the Agenda in Unexpected Ways,” *Global Governance* 12, 3 (July-September 2006): 263-281.

Paola Cesarini and Shareen Hertel, "Interdisciplinary Approaches to Human Rights Scholarship in Latin America," *Journal of Latin American Studies* 37, No. 4 (November 2005): 793-809.

Shareen Hertel, "What Was All the Shouting About? Strategic bargaining and protest at the WTO Third Ministerial (Seattle, Washington USA - 1999)," *Human Rights Review* 6, No. 3 (April-June 2005): 102-118.

Shareen Hertel, "The Private Side of Global Governance," *Journal of International Affairs* 57, No. 1 (Fall 2003): 41-50.

Shareen Hertel, "Una contienda atada: la defensa transnacional de los derechos laborales de las mujeres en las maquiladoras de México," *Región y Sociedad: Revista de El Colegio de Sonora* 15, no. 26 (January-April 2003): 153-191.

**Other publications:**

Shareen Hertel and Wiktor Osiatynski, "Syllabus for Advanced Topics in Human Rights Theory & Practice," included in *Teaching About Human Rights*, Joyce Apsel, ed. (Washington, DC: American Sociological Association, 2005): 52-56.

Shareen Hertel, "Campaigns to Protect Human Rights in Mexico's *Maquiladoras*: Current Research Findings," *Institute of Latin American Studies Newsletter* (NY: ILAS, Spring 2002).

Shareen Hertel, "Building Worldwide Research Capacity: Fast Track to the Future of Corporate Responsibility," *Council on Economic Priorities Research Report* (NY: CEP, September 1997).

Shareen Hertel, "Child Labor and International Sourcing: A Corporate Action Update," *Council on Economic Priorities Research Report* (NY: CEP, March 1997).

Shareen Hertel, "Third World on Third Avenue: Fault lines link Brooklyn to Bangladesh," *The World Paper* (Boston: World Times, Inc., March 1996).

Shareen Hertel, "Women's Issues," chapter in John Tessitore and Susan Woolfson, eds., *A Global Agenda: Issues Before the 51<sup>st</sup> General Assembly* (NY: United Nations Association of the United States, 1996).

Shareen Hertel, *A Consensus for Change: Transforming the UN's Role in Global Economics* (NY: UNA, 1994).

Shareen Hertel, *Promises to Keep: Securing Human Rights in a Changing World* (NY: UNA, 1994).

Shareen Hertel, *The World Economy in Transition* (NY: UNA, 1993).

**CONFERENCES:**

"Teaching Human Rights." Workshop participant and presenter in a sub-section on undergraduate course development, 2006 annual meeting of the American Political Science Association, 1 September 2006 (Philadelphia, PA).

“Explaining Human Rights Violations.” Panel discussant at the 2006 annual meeting of the American Political Science Association, 1 September 2006 (Philadelphia, PA).

“Economic Rights: Conceptual, Measurement, and Policy Issues – An International Conference.” Conference co-organizer, University of Connecticut, 27-29 October 2005 (Storrs, CT).  
[http://www.humanrights.uconn.edu/conf\\_2005.htm](http://www.humanrights.uconn.edu/conf_2005.htm)

“Interdisciplinary Approaches to Human Rights Scholarship in Latin America.” Workshop co-organizer and participant, 2004 annual meeting of the Latin American Studies Association, 7 October 2004 (Las Vegas, NV).

“Making Sense of Contemporary Labor Rights Activism in Latin America: Sectoral, Sub-regional, and Organizational Differences.” Panel discussant at the 2004 annual meeting of the Latin American Studies Association, 7 October 2004 (Las Vegas, NV).

“Measuring Human Rights: Comparative Cross-National Surveys.” Panel chair and discussant at the 2004 annual meeting of the American Political Science Association, 3 September 2004 (Chicago, IL).

“What Was All the Shouting About? Strategic Bargaining and Protest at the WTO Third Ministerial.” Paper prepared for a panel on “(Re)Framing Rights: New Constructions and Strategies in Human Rights Promotion,” at the 2004 meeting of the International Studies Association, March 17-20, 2004 (Montreal, Canada).

“New Moves in Transnational Advocacy: Getting Labor and Economic Rights on the Agenda in Unexpected Ways.” Paper prepared for a panel on “Cross-cutting Perspectives on Labor and Economic Rights Advocacy,” at the 2003 meeting of the American Political Science Association, August 28, 2003 (Philadelphia, Pennsylvania).

“Bridging the Divide: Transnational Advocacy on Labor & Economic Rights – Lessons from the Field.” Paper prepared for a panel on “Transnational Labor Rights in Latin America: Regional & Extra-Regional Perspectives,” at the 2003 meeting of the Latin American Studies Association, March 27, 2003 (Dallas, Texas).

“Explaining the Internationalization of Human Rights Norms.” Panel chaired at the 2002 meeting of the American Political Science Association, August 31, 2002 (Boston, MA).

“The Private Side of International Organization.” Contribution to a panel on “New Thinking on International Organization,” at the 2002 Annual Convention of the International Studies Association, March 24, 2002 (New Orleans, Louisiana).

“Campanas internacionales sobre derechos humanos en las maquiladoras.” Presentation at the Centro de Investigacion Sobre America del Norte (CISAN), Universidad Nacional de México (UNAM), January 17, 2002 (México City).

“El mecanismo del NAFTA/NAALC: Uso en contra de discriminación por genero en las maquiladoras de México.” Presentation for students at the Faculty of Industrial Relations, Universidad de Sonora (UNISON), October 23, 2001 (Hermosillo, México).

“Campanas internacionales sobre derechos humanos en las maquiladoras.” Presentation for an internal seminar series, Departamento de Estudios Sociales, Colegio de la Frontera Norte (COLEF), October 5, 2001 (Tijuana, México).

“Bounded Contention: Transnational Advocacy on Women’s Labor Rights in Mexico’s Maquiladoras.” Paper prepared for a panel on “New Forms of Resistance to Globalization in Mexico,” at the 2001 meeting of the Latin American Studies Association, September 8, 2001 (Washington, DC).

“Bounded Contention: Transnational Advocacy on Women’s Labor Rights in Mexico’s Maquiladoras.” Paper prepared for a writing workshop, at the MacArthur Consortium Summer Institute 2001 on “A New Human Rights Agenda? New Dimensions of Human Rights Advocacy,” June 21, 2001 (Madison, Wisconsin).

#### **OTHER PROFESSIONAL ACADEMIC EXPERIENCE:**

**Columbia University, Department of Political Science, New York, NY.**

*Adjunct Assistant Professor, Department of Political Science, Spring 2004.*

Taught “Human Rights Senior Seminar,” designed for undergraduate senior students. The course covered theoretical, institutional and policy-oriented topics in the field of human rights.

*Adjunct Assistant Professor, Department of Political Science, Fall 2003.*

Co-taught with Andrew Nathan “Introduction to Human Rights,” a large lecture course (over 100 students). Managed three teaching assistants.

*Teaching Assistant, Department of Political Science, Spring, 2002; Spring 2001; Fall 2000.*

Led discussion sessions, graded papers and exams for: “Race and Ethnicity in American Politics (160 students), Prof. Ray Smith; “The UN and International Organization (45 students), Prof. Kimberly Zisk Marten; “Introduction to Comparative Politics” (90-plus students), Prof. Douglas Chalmers.

**Columbia University, Undergraduate Human Rights Program, New York, NY.**

*Administrator, Undergraduate Human Rights Program, Summer 2002 – May 2003.*

Coordinated course offerings, website development, student advising on internships, and program outreach. Served as liaison with academic departments and University administration. Managed four student assistants.

**Columbia University, School of International and Public Affairs, New York, NY.**

*Adjunct lecturer, 1995-1997.*

Taught graduate career development course at School of International and Public Affairs, using curriculum prepared by the Office of Career Services. Counseled students on individual career plans.

#### **NON-ACADEMIC PROFESSIONAL EXPERIENCE:**

**The Ford Foundation, New York, NY.**

*Consultant, Office of Management Services, Summer 1999.*

Reviewed all financial and narrative reporting for active grants in Bangladesh program portfolio. Reviewed and helped administer a series of “Good Neighbor Committee” grants made to organizations in the vicinity of the Foundation’s New York offices.

**Mission of Chile to United Nations, New York, NY.**

*Speechwriter for Ambassador*, Spring 1999, Fall 1998, 1994-1996.

Wrote speeches, news articles, book chapters, and opinion editorials on a wide range of economic and political subjects for Ambassador during his tenure as Chairman of the UN World Summit for Social Development (Copenhagen, March 1995) and thereafter, as Member of the UN Security Council (1996). Continued these duties part-time, as Ambassador prepared to assume position of Director General, International Labour Organization (1999).

**The Ford Foundation**, Dhaka, Bangladesh.

*Consultant*, Summer 1998.

Carried out final grant evaluations for a wide range of country programs. Interviewed grantees. Acted as liaison to New York Headquarters on program and budgetary matters.

**The Council on Economic Priorities**, New York, NY.

*Director*, International Corporate Research, 1997-1998.

Launched and directed program to rate human rights practices of major American corporations in over 20 industries. Developed research methodology, solicited project funding, produced reports for portfolio investors and consumers. Expanded ratings program to include pilot assessments of 25 non-US corporations, involving collaboration with research partners in Europe, Japan, and Latin America.

**The Council on Economic Priorities**, New York, NY.

*Project Director*, Child Labor Project, 1996-1997.

Drafted comprehensive labor rights standard (SA8000) for use in accreditation of factory monitoring programs worldwide. Conducted corporate training workshops to introduce the standard. Managed tri-annual business forum on corporate codes of conduct, monitoring, and international corporate philanthropy. Made training presentations at all forum meetings. Supervised related marketing and press outreach. Managed production of bi-monthly *Human Rights Briefing* report for members. Worked with staff of two major American corporations to develop codes of conduct for human rights monitoring. Briefed senior management and conducted related in-house training.

**United Nations Development Programme (UNDP)**, New York, NY.

*Policy Analyst*, Office of Development Studies, 1994-1995.

Assessed social and macroeconomic trends affecting development in emerging market countries. Wrote briefing papers and strategy memos for Director. Coordinated a two-day corporate seminar on private sector financing for social development, involving top business leaders and academic experts at the World Summit for Social Development (March 1995).

**United Nations Association of the United States**, New York, NY.

*Director*, Global Policy Project, 1993-1994.

Directed national public policy education program. Wrote two study guides, a policy briefing book, monographs and opinion editorials on economic development and human rights issues. Organized seminars and workshops involving high-level UN and US Government officials, members of Congress, journalists, and policy experts.

**United Nations Development Fund for Women (UNIFEM)**, New York, NY.

*Consultant*, 1994.

Prepared comprehensive quarterly review and assessment of all ongoing agency programs in Latin America and Caribbean, for use by high-level officials in fundraising.

**The Ford Foundation**, New York, NY.

*Consultant*, Developing Country Program, 1992-1993.

Wrote final grant evaluations for a wide range of Latin American programs, including support for university research institutes, health and social service institutions, and grassroots organizations.

**United Nations Development Fund for Women (UNIFEM)**, Mexico City, Mexico.

*Consultant*, Summer 1992.

Evaluated women's economic development programs countrywide. Designed standardized questionnaire for Spanish-language interviews. Wrote country report with strategic program recommendations.

**United Nations Development Programme (UNDP)**, Caracas, Venezuela.

*Research intern*, Summer 1991.

Evaluated income-generating programs for poor urban women in Caracas, and rural women in the state of Barinas. Wrote briefs on key programs for Country Director. Documented international funding received by Venezuela for women's health programs nationwide. Organized press conference for national launch of UNDP *Human Development Report*.

**Agency for Support of Individuals Starting Trade**, Kingston, Jamaica.

*Researcher*, Spring 1991.

Identified marketing and production constraints faced by small-scale garment producers and designed related economic training and support program. Collaborated with Government agencies, non-governmental and business associations, and members of Columbia University graduate research team to produce strategic program assessment and recommendations.

**The Century Fund**, New York, NY.

*Consultant*, Summer 1991.

Reviewed grant proposals and wrote recommendations for project selection. Assisted in editing compendium on Latin American debt crisis, *In The Shadow of the Debt*.

#### **LANGUAGES:**

Fluent in spoken and written Spanish.

#### **MEMBERSHIPS:**

Academic Council on the United Nations System  
American Political Science Association  
Association for Women's Rights in Development  
International Studies Association  
Latin American Studies Association  
Phi Beta Kappa